

Company Name: Cambridge School of Language

Link: <https://www.facebook.com/cambridgeschooloflanguage/>

About Cambridge School of Language:

Cambridge School of Language is an English Language Exam Centre. As the Social Media Manager, I create creative campaigns to enhance brand visibility and engagement.

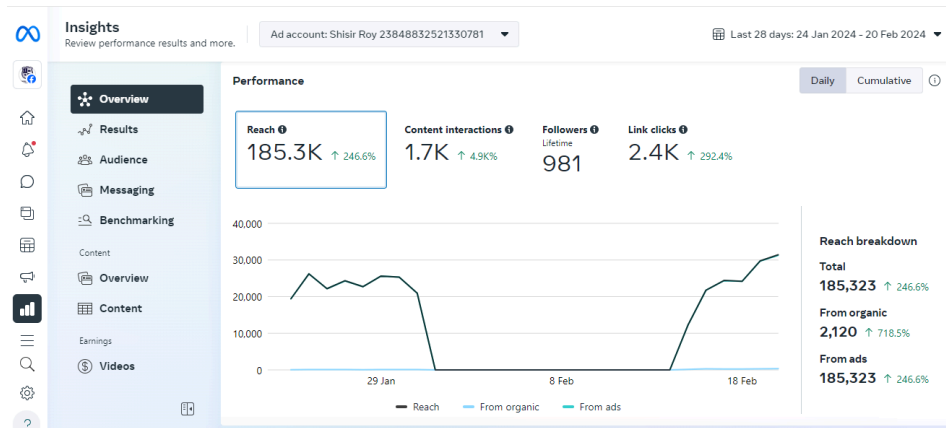
Approach:

At Cambridge School of Language, I keep it simple yet effective. My focus is on creating content that not only grabs attention but also drives results. I believe in the power of connection and conversation.

What I Do:

1. Engaging Content
2. Smart Campaigns:
3. Community Building:
4. Data-Driven Decisions:

Page Insights:

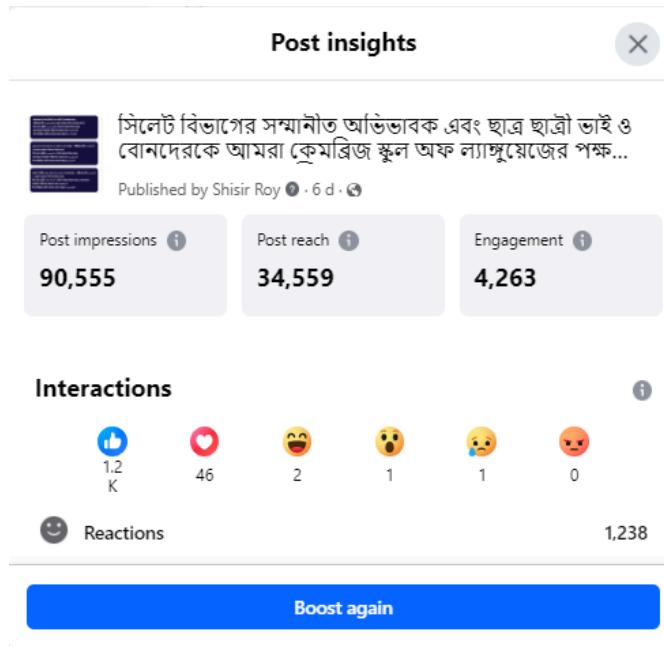


24 Jan 2024 - 20 Feb 2024 Performance

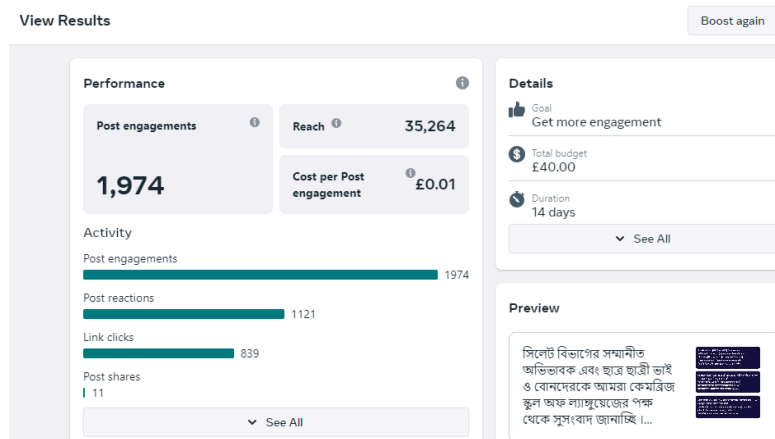
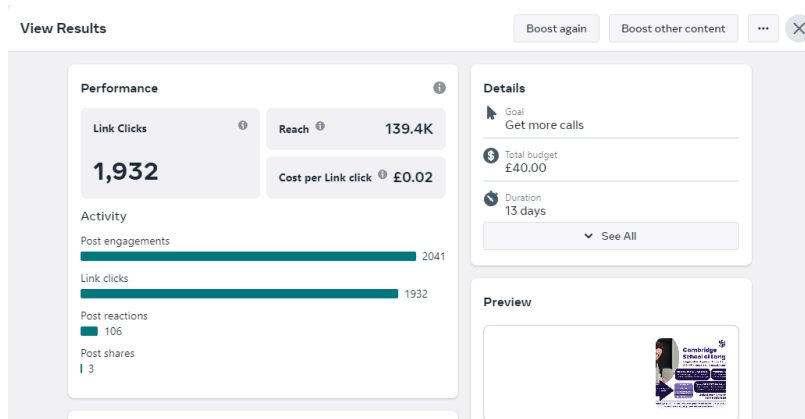


24 Jan 2024 - 20 Feb 2024 Facebook Visit

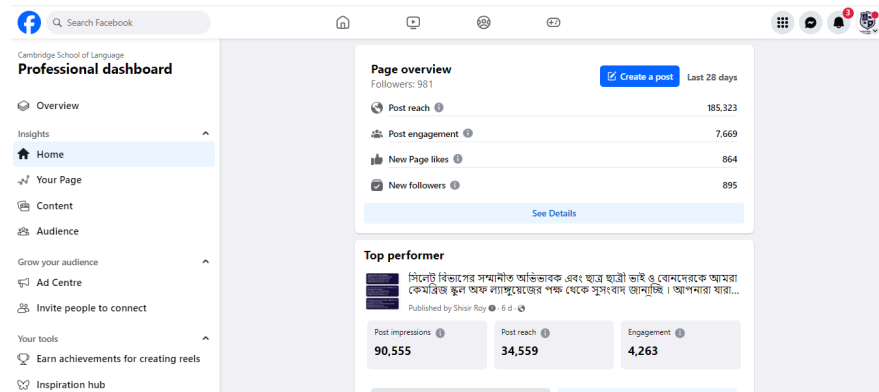
Post Insights:



Ads Result:



Professional Dashboard:



Challenge:

- Needed increased Call
- Wanted to boost Social Media Presence
- Need Followers

Outcome:

- Increased social media presence
- Get a Call from the Targeted Audience
- Get Followers