

SHISIR KANTY ROY

DIGITAL MARKETER

Baluchor
Sylhet, Bangladesh 3100
+880 1738 351635

I have a strong understanding of SEO, email marketing, and lead generation tactics because of my passion for digital marketing. I am committed to utilizing my skills to take businesses to new heights, and I have a proven track record of generating exceptional outcomes.

EXPERIENCE

Ruskin Bright, Sylhet — Sales & Production Manager

March 2023 - PRESENT

- creating high-impact, unique marketing campaigns
- Maintaining a database of customers who have opted to receive our correspondence
- Increase Sales and Revenue

Ruskin Bright, Sylhet — Search Engine Optimizer

September 2022 - Present

- Researching and implementing content recommendations for organic SEO success
- Develop and implement link building strategy
- Research and understand the SEO efforts of competitors

Seo Smm Zone, Remote — Digital Marketer

April 2020 - February 2023

- Manage and execute campaigns across various digital channels, including email, social media
- Doing Search Engine Optimization For Ranking and getting traffic
- Manage Email Campaign, Website

Ukiyo Digital Limited, Remote — Search Engine Optimizer

April 2023 - Present

- Clients Website Audit
- Keyword Research
- On Page SEO & Technical SEO
- Link Building

SKILLS

- ON PAGE SEO
- OFF PAGE SEO
- KEYWORD RESEARCH
- COMPETITOR ANALYSIS
- CONTENT OPTIMIZATION
- LEAD GENERATION
- EMAIL MARKETING (Mailerlite, Mailchimp, Instantly)
- TOOLS (SEMRUSH, AHREFS, UBERSUGGEST)
- WEBSITE AUDIT
- MS WORD
- MS EXCEL
- MS POWERPOINT

CONTACT

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Website: <https://shisirroy.com/>

Linkedin: /mrshisirroy

Instagram: /officialshisir

Facebook: /mrshisirroy

PROJECTS

Training Tale, UK — *Email Marketing*

- Increase their Organic sale, Annual revenue.
- Implement Unique Marketing Strategy for creating branding to visitors.

The Shutter Designer, UK — *SEO*

- Help to rank their websites on google 1st page.
- Fix their On Page & Technical Issues.

Proptech Connect, UK — *SEO*

- Rank their websites on google 1st page.
- Website Audit
- Keyword Research
- On Page Optimization
- Search Console (Indexing, Problem fixing)
- Link Buidling

Gutters Direct Online, UK — *SEO*

- Help to rank their websites on google 1st page.
- Analysis Profitable Keywords.
- Fix their On Page & Technical Issues.
- Building High Quality Backlinks

Undisclosed Broker Commission, UK — *Lead Generation*

- Audience & Web Research
- Find Out High Potential Verified Leads

EDUCATION

Metropolitan University, Sylhet — *B.Sc in CSE*

2017-2021

Moulvibazar Govt College, Moulvibazar — *HSC*

2013-2015